

# JOIN A PROVEN WINNER TODAY!

## NEBRASKA SPORTS COUNCIL YEARBOOK

Yearbooks are available to participants of all NSC programs, including the Cornhusker State Games, LiveWell Challenge, Mud Run, Pumpkin Run, and LinConnect, resulting in a **total circulation of 40,000**. All ad purchases come with a complimentary partner listing on the CSG website and four free passes to the Opening Ceremonies.

## WHERE TO GO/WHAT TO DO DIRECTORY

The WTG/WTD Directory will be a guide for participants and their families to find fun, food, lodging, attractions and more in the Lincoln and Omaha areas during the 2016 Cornhusker State Games. The Directory will be a PDF document posted to [CornhuskerStateGames.com](http://CornhuskerStateGames.com), and will be emailed to coaches, players and team representatives.

## COUNT US IN!

### NSC YEARBOOK AD SIZE:

- Full page, 4-color  
\$1,000
- Full page, B&W  
\$850
- Half page, B&W  
\$500
- Quarter page, B&W  
\$300

### WTG/WTD DIRECTORY:

- Business Card  
\$250
- Listing  
\$100

NEBRASKA SPORTS COUNCIL  
ADVERTISING OPPORTUNITIES:



## NSC Yearbook

### Sizes & Rates

Full page (4-color)	*8" x 10.75"	\$1,000
Full page (B&W)	*8" x 10.75"	\$850
Half page (B&W)	7" x 4.625"	\$500
Quarter page (B&W)	3.25" x 4.625"	\$300

\*Add 1/8" on all sides if ad bleeds

### Deadline

All ads for the 2016 NSC Yearbook must be submitted by **FRIDAY, MAY 6**.

## Where to Go/What to Do Directory

### Sizes & Rates

Business Card (B&W)	3.5" x 2"	\$250
Listing (Line of Type)		\$100

### Artwork

Artwork should be submitted digitally to [bbopp@nebraskasportscouncil.com](mailto:bbopp@nebraskasportscouncil.com) preferably in PDF format. To assure that all fonts in the ad are printed correctly, please turn all type to paths. Design/layout service is available at a cost of 15% of the ad value. Minor changes to ads originally created by the Nebraska Sports Council will be made free of charge.

### Bonus

Advertisers in the NSC Yearbook will receive a complimentary business card size ad in the WTG/WTD Directory as part of their purchase, if their business fits the WTG or WTD category.

### Travefy

Advertisers in the NSC Yearbook and WTG/WTD Directory will also be featured in the Travefy trip planning software available to participants as they register. Travefy is a free online travel planner that solves the coordination headaches of group travel.



Name \_\_\_\_\_

Business/Organization \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Bill Me

Amount Enclosed \$ \_\_\_\_\_

Return completed ad reservation form to the Nebraska Sports Council, P.O. Box 29366, Lincoln, NE 68529. You can also email it to [bbopp@nebraskasportscouncil.com](mailto:bbopp@nebraskasportscouncil.com) or fax to 402-413-1119. If you have questions, please contact the NSC office at 402-471-2544 or email [info@nebraskasportscouncil.com](mailto:info@nebraskasportscouncil.com).