



CORPORATE PARTNERSHIP LEVELS

PLATINUM (\$30,000)

Media

Television (50 Spots on KOLN-KGIN Television)
Radio (50 Spots on Three Eagles Stations)
Newspaper Ads (4 each in Lincoln Journal Star, Omaha World-Herald)
Statewide News Releases (8)
Social Media Shares (4)

Cornhusker State Games Materials/Promotions:

Logo/link on CSG website homepage (75,000 visits)
Logo on CSG shirts (20,000)
Logo on CSG yearbook partner page (7,500)
Logo on CSG reminder cards (30,000)
Logo on CSG direct mail brochure (20,000)
Logo/link in CSG entry confirmation emails (12,000)
Logo on CSG posters (2,500)
Logo on banners at CSG events (25,000)
Complimentary booth/sampling
CSG packet privileges (12,500)

LiveWell Challenge Materials/Promotions:

Logo/link on LWC website homepage (25,000 visits)
Logo/link in LWC tip emails (50,000)
Logo on LWC shirts (7,500)
Logo on LWC yearbook page (7,500)
Logo on LWC brochures (10,000)
Logo on LWC posters (2,500)
LWC packet privileges (7,500)

NSC Events Materials/Promotions:

Logo on NSCE website homepage (20,000 visits)
Logo on NSCE shirts (5,000)
Logo on NSCE yearbook page (7,500)
Logo on banners at NSCE events (15,000 views)
Complimentary booth/sampling
NSCE packet privileges (5,000)

Additional Benefits:

Category exclusivity
Full-page, four-color ad in NSC Yearbook
Sponsored email message to NSC database (60,000)
\$1,500 in entries for employees/clients
8 Invitations to O.C. reception and annual banquet
50 complimentary passes to CSG Opening Ceremonies
First opportunity to renew

DIAMOND (\$15,000)

Gold Benefits plus TV/Radio Spots

GOLD (\$10,000)

Cornhusker State Games Materials/Promotions:

Premium sport/event sponsorship (1,000 participants)
Logo/link on CSG sport/event webpage (5,000 visits)
Logo in CSG yearbook (7,500)
Listing on CSG posters (2,500)
Logo on banners at CSG events (5,000 views)
Complimentary booth/sampling at sponsored sport/event
CSG sport/event packet privileges (12,500)

Additional Benefits:

Full-page, four-color ad in NSC Yearbook
Sponsored email message to sport/event participants (1,000)
Social Media Shares (2)
\$500 in entries for employees/clients
4 Invitations to O.C. reception and annual banquet
25 complimentary passes to CSG Opening Ceremonies
First opportunity to renew

SILVER (\$5,000)

Cornhusker State Games Materials/Promotions:

Sport/event sponsorship (500 participants)
Logo/link on CSG sport/event webpage (5,000)
Logo in CSG yearbook (7,500)
Listing on CSG posters (2,500)
Logo on banners at sponsored events (1,500 views)
Complimentary booth/sampling at sponsored sport/event
CSG sport/event packet privileges for sponsored sport/event (500)

Additional Benefits:

Half-page black/white ad in NSC Yearbook
Sponsored email message to sport/event participants (500)
Social Media Mention
\$250 in entries for employees/clients
2 Invitations to O.C. reception and annual banquet
10 complimentary passes to CSG Opening Ceremonies
First opportunity to renew

BRONZE (\$2,500)

*Cornhusker State Games Materials/Promotions:

Sport/event sponsorship (100 participants)
Logo/link on CSG sport/event webpage (1,000)
Logo in CSG yearbook (7,500)
Listing on CSG posters (2,500)
Logo on banners at sponsored events (500 views)
Complimentary booth/sampling at sponsored sport/event
CSG sport/event packet privileges for sponsored sport/event (100)

Additional Benefits:

1/4-page black/white ad in NSC Yearbook
Sponsored email message to sport/event participants (100)
Social Media Mention
\$100 in entries for employees/clients
1 Invitation to O.C. reception and annual banquet
5 complimentary passes to CSG Opening Ceremonies
First opportunity to renew

*May be substituted for similar benefits available through the LiveWell Challenge or NSC Events.